

Social Finance is a not-for-profit organisation designed to serve the public sector

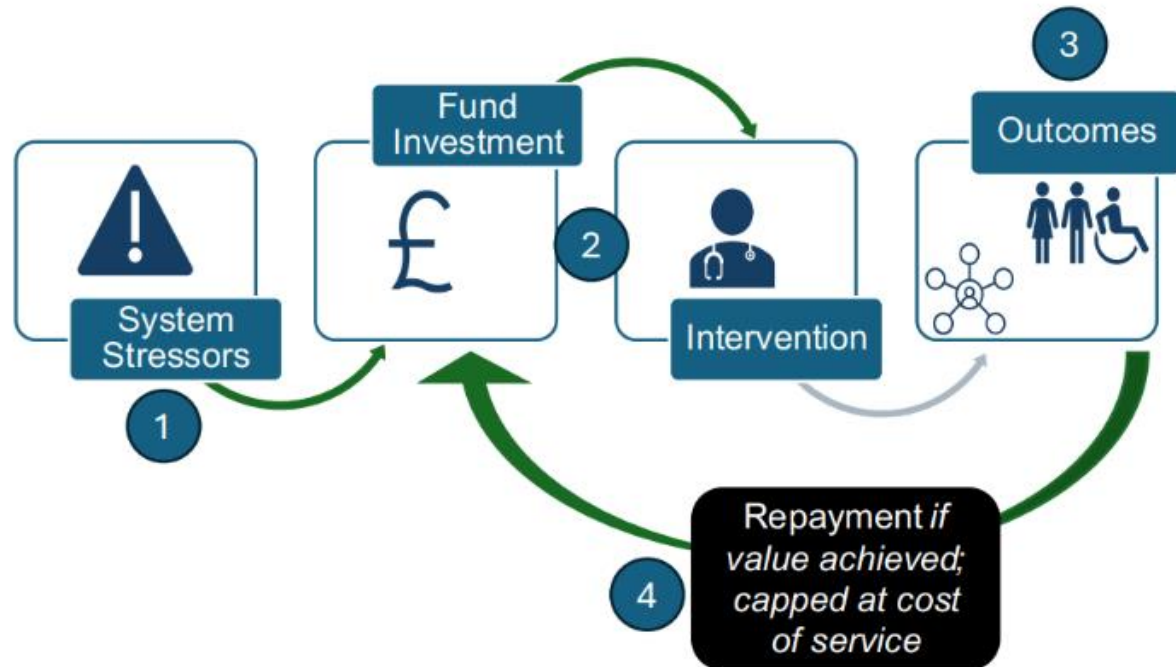


MACMILLAN
CANCER SUPPORT

BETTER
SOCIETY
CAPITAL

- **Social Finance** works across the social investment space and created the first ever **Social Impact Bond (SIB)**.
- Together with **Macmillan Cancer Support** and **Better Society Capital**, we launched the **Care and Wellbeing Fund** in 2015.
- This was the first fund to use social investment in health and its success led to the creation of the **Macmillan End of Life Care Fund** in 2019.

We've developed a unique not-for-profit social investment model to drive better outcomes

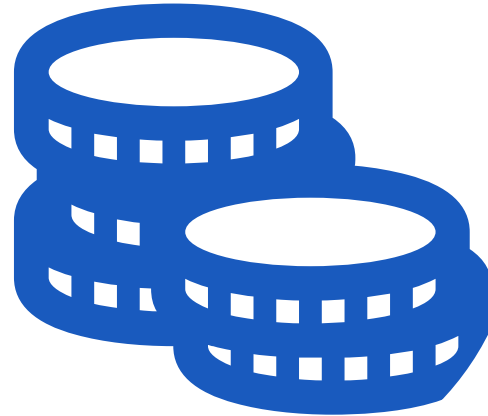


- 1** We focus on understanding **system stressors**, e.g. that prevent the shift from acute to community
- 2** Then, develop **cost benefit analysis** for new interventions that **focus on prevention**
- 3** This drives **outcomes that matter** for both the population and the wider system
- 4** Agreed outcomes are only repaid to the investor **if the value is achieved**, and is **capped at the cost of the service**

The social investment funds have helped us mobilise 18 services, including in Oxford, Bradford and the Highlands



We've reduced unplanned bed days by approximately 30,000 each year

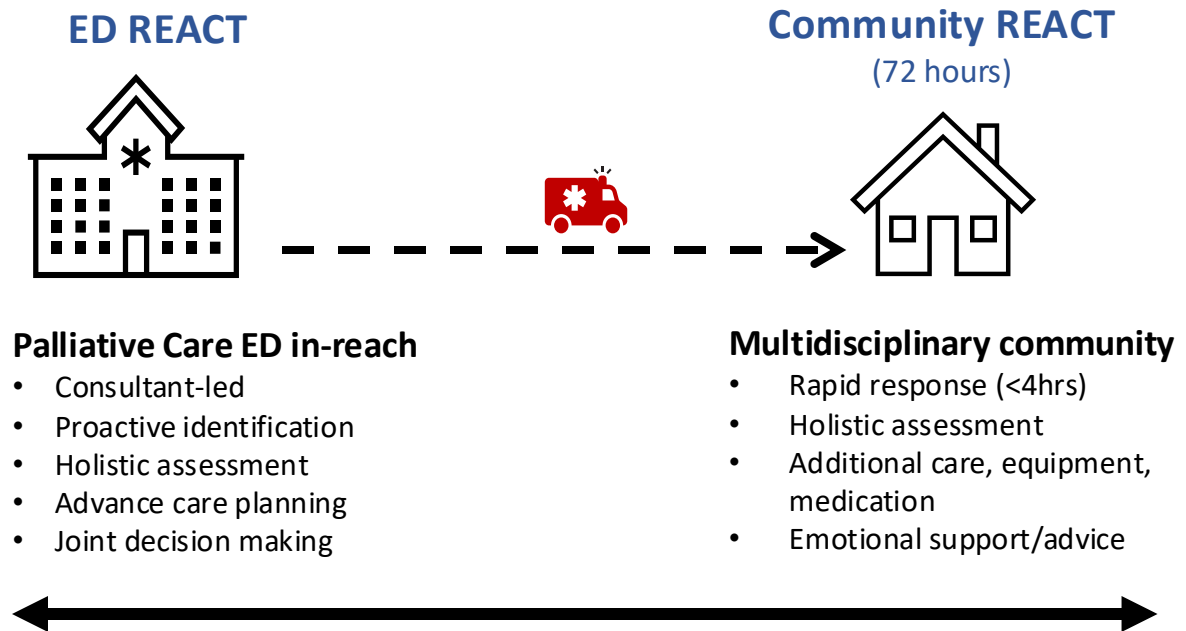


We've raised development grant funding and investment to support over £40M of service costs



We've supported approximately 70,000 people, including carers

Bradford: Reactive Emergency Assessment Community Team for People at End of Life



- As of 07/24, Bradford REACT had received **1106** referrals for **976** patients.
- **53%** were previously unknown to palliative care services in Bradford.
- The **617** patients who died having been cared for by REACT spent on avg. **21 fewer days in hospital** in their last year of life compared to the pre-service baseline, **a reduction of more than half.**



Oxfordshire: Rapid Intervention for Palliative and End of Life Care (RIPEL)

In Oxfordshire, higher than average numbers of people were being admitted to hospital three or more times in the last 90 days of their lives.

RIPEL aims to address this by providing enhanced care and support for people at end of life through four interrelated services:

- **Home Hospice** to support people at home in the last two weeks of life
- **Community Rapid Response** to provide immediate crisis support in the community
- **Hospital Rapid Response** to assist early supported discharge for those dying in hospital
- **Enhanced Palliative Care Hub** to provide out-of-hours advice, support and coordination.

- As of November 2024, RIPEL has supported **6,194 patients**.
- In total, **16,000 unplanned bed days in hospital have been avoided**, equating to a 33 bed ward running at 100% capacity.
- Between 06/23-04/24, **RIPEL saved £3.68m in unplanned bed days against a cost of £2.67m**, a net gain of over £1m and a positive return on investment of 1.38.



Carers in the context of social investment

